

Thomas Schorn

me@thomasschorn.com
212.203.1640

4060 Broadway, #34B
New York, New York
10032

AIGA Member

Work Experience

Freelance Art Director/Graphic Designer—2004-2007

Translated creative strategies into effective visual solutions for various marketing communications firms. Executed print, web, and dynamic media projects from conception to completion. Presented concepts directly to clients ranging in size from start-ups to Fortune 100 companies.

Digital Imaging Consultant—Eastman Kodak Company, 2000–2004

Tested digital capture and printing technology which shipped with millions of cameras worldwide. Consulted software engineers on functionality, usability, and human factor issues. Analyzed the image quality of competitors products.

Color Management Liaison—Monaco System Incorporated, 1998–2000

Engineered ICC color proofing workflows for offset and digital printing companies. Conducted training courses for graphic designers on the topic of color imaging. Served OEM clients such as Epson Corporation, Xerox Corporation, and Xeikon Corporation.

Pre-Press Operator—Hunter Editions, 1996–1998

Preflighted files prior to printing. Color corrected images using RGB, CMYK, LAB, and HSB color spaces. Captured high resolution scans of artwork using linear array scanners. Image compositing, manipulation, and retouching.

Technical Photographer—Polaroid Corporation, 1995–1996

Printed images using the only room-size instant camera in existence. Balanced film using applied densitometry and colorimeters.

Advertising Photographer—1994-1995

Collaborated with art directors, graphic designers, and other photographers in the creation of images for clients such as Bose Corporation, Genzyme Corporation, Proctor and Gamble, Hood, and Cole Haan.

Design Achievements

Scholarship Award

Bookbuilders of Boston, 2007

Portfolio Show

Art Directors Club, 2007

Published

Type Rules, The Designers Guide to Professional Typography
John Wiley and Sons, 2006

Related Achievements

Honorable Mention, Painting

William Stover
Curator of Contemporary Art,
Museum of Fine Arts, Boston, 2002

Purchase Award, Photography

Wallace Memorial Library
Rochester, NY, 1995

Educational Grant, Art

Frank J. Waters Grant, 1990

Education

Massachusetts College of Art

BFA in Graphic Design

Rochester Institute of Technology

BFA in Fine Art Photography